

2017 SOUTHEASTERN APPLE GROWERS MEETING

Sponsored by the North Carolina Apple Growers, Inc.

DoubleTree By Hilton Asheville - Biltmore

January 10-11, 2017

Tuesday, January 10, 2017

10:00 AM	Welcome and Opening Remarks Presiding - Mr. Kenny Barnwell, President, NC Apple Growers, Inc.
10:15	Diversifying Our Farm and Markets for the Future Mr. Tom Garrison, Garrison Farms, SC
10:45	Direct Marketing TBA
11:30	NC Assessment Update and Funding Challenges Mr. Trey Enloe, Chair, Research Funding Support Committee, NC Apple Growers Association
11:45	Marketing Efforts on Behalf of NC Apple Growers Mr. Jack Ruff, NCDA&CS Marketing Specialist, Asheville
12:00	Comments from Guests
12:15	Lunch and Visit Exhibit Area
1:30	The Food Safety Modernization Act: Where Does Your Farm Fall Under These New Rules? Ms. Elena T. Rogers*, Chip Simmons, Diane Ducharme, and Chris Gunter * Area Specialized Agent - Food Safety / Fresh Produce, North Carolina State University, Department of Horticultural Science
2:00	The FSMA Fresh Produce Rule: Provisions that Apple Growers should understand! Mr. Chip Simmons*, Elena T. Rogers, Diane Ducharme, and Chris Gunter * Area Specialized Agent - Food Safety / Fresh Produce, North Carolina State University, Department of Horticultural Science
2:30	Farm and Worker Safety – What You Need to Know About a Farm Inspection! Ms. Lauren Norton, Agricultural Safety and Health Senior Compliance Officer, North Carolina Dept. of Labor, Raleigh
3:00	Break
3:20	Do's and Dont's of Using H2A Labor Panel - TBA
4:00	Successfully Marketing to Millennials Debbie Hamrick, Director of Specialty Crops, NC Farm Bureau, Raleigh
4:30	Adjournment
6:30	2017 Southeastern Apple Growers Meeting Banquet Master of Ceremonies: Mr. Chuck Francis, Waynesville, NC --Mr. John Felts, Wilmington, NC Humorous after dinner entertainment

Wednesday, January 11, 2017

8:30 AM	Coffee in Exhibit Area
8:45	Welcome - Presiding - Mr. Greg Nix, Vice President, NC Apple Growers Association, Inc.

8:55	Declining Trees in the SE: Bugs, Pathogens, and a Little Bit of Bad Luck Dr. Sara Villani, Plant Pathology, NCSU, Mills River, NC
9:25	NEWA Update – Optimizing Your Thinning Dollars Dr. Mike Parker, Horticultural Science, NCSU, Raleigh, NC
9:45	A Sunny Disposition: Managing Light in Orchard Systems Dr. Tom Kon, Regional Apple Physiologist, NCSU, Clemson and UGA
10:15	Break
10:35	Overview of Brown Marmorated Stink Bug (BMSB) Research Programs Dr. Jim Walgenbach, Entomologist, NCSU, Mills River, NC
10:55	BMSB Trapping Systems and Relationship to Damage in Apple. Steve Schoof, Emily Ogburn and Jim Walgenbach, Dept. of Entomology, NCSU, Mills River
11:15	Panel Discussion on BMSB Research and Extension Needs Moderator: Dr. Jim Walgenbach, Entomologist, NCSU, Mills River, NC
11:45	Adjourn to the Exhibit Area for Lunch --Sandwiches, chips and drink will be provided in the Exhibit Area
12:45 pm	The Past and Present SE Apple Industry Mr. Greg Nix, Apple Wedge Packers, Hendersonville, NC
1:15	What Can be Learned from Other Apple Growing Regions of the Globe? Dr. Mike Parker, Horticultural Science, NCSU, Raleigh, NC
1:45	Water Management and Irrigation Use Dr. David Lockwood, Plant Sciences, UT, Knoxville, TN
2:15	A Rottin' summer in NC: Update on Glomerella Research in the Southeast Dr. Sara Villani, Plant Pathology, NCSU, Mills River, NC
2:45	Getting Back to the Basics of Orchard Weed Management Mr. Wayne Mitchem, Regional Orchard Floor Management Specialist, NCSU, Clemson and UGA
3:15	Individual State Business Meetings Followed by Adjournment of the 2017 Southeastern Apple Growers Meeting
-----Auxiliary Program-----	
<u>Tuesday, January 10</u>	
8:00AM	Registration
10:00	Hospitality Room Opens
6:30 PM	Banquet and Program Speaker
<u>Wednesday, January 11</u>	
9:30-11:30 AM	Bingo
Noon	Luncheon